

# AIM-MTU Sponsorship



The Aerospace Joint Apprenticeship Committee (AJAC) is taking its inspection and manufacturing training on the road with the Advanced Inspection and Manufacturing Mobile Training Unit (AIM-MTU). This 53' classroom on wheels travels across Washington State to employer worksites and community/technical colleges to provide hands on apprenticeship and specialized short-term training to the next generation of trades people. It offers modularized training throughout the entire manufacturing process from product design to inspection and reporting.

## Be a Part of the Revolution

AJAC invites your organization to be a part of this revolution in manufacturing and inspection training. Sponsorship opportunities are now available. As a participating sponsor, your organization will benefit in a number of ways, including:

- ✓ Statewide exposure for your organization as the AIM-MTU travels throughout Washington state with your logo on the trailer\*
- ✓ Increasing awareness of your organization among hundreds of manufacturers/employers and community/technical colleges and, whether your brand is posted on the trailer, marketing materials or AJAC web site
- ✓ Promoting your products or services\*
- ✓ Reducing marketing expenses for your organization through AJAC's cross marketing opportunities\*
- ✓ Expanding your marketing reach through events your organization will be invited to and the AIM-MTU will be attending\*

\*Refers to specific sponsorship levels. Please see the next page for the 'AIM-MTU Sponsorship Levels'.

Your organization's sponsorship will be instrumental in creating the next generation of tradespeople and carrying on the knowledge of the current workforce. Sponsorship will help sustain the AIM-MTU.

**To begin marketing your organization through the AIM-MTU, complete and return the sponsorship form to AJAC at 6770 E. Marginal Way S., Bldg. A-106, Seattle, WA 98108.**

To find out more about the AIM-MTU, visit [www.ajactraining.org/MTU](http://www.ajactraining.org/MTU) or contact us at [AIM-MTU@ajactraining.org](mailto:AIM-MTU@ajactraining.org) or 206-764-5832

It is the mission of the Aerospace Joint Apprenticeship Committee (AJAC) that the training of apprentices shall be without discrimination based on race, sex, color, religion, national origin, age, disability, sexual orientation, veteran status or as otherwise specified by law.



# AIM-MTU Sponsorship Levels



Sponsorship Rewards	Journey Level \$25,000 Per Year	Apprentice \$15,000 Per Year	Pre-Apprentice \$5,000 Per Year
Logo placed on the 53' AIM-MTU trailer	✓	✓	
Logo and Web site link on AJAC web site	✓	✓	✓
Logo on AIM-MTU marketing materials	✓	✓	✓
Inclusion of sponsor's marketing materials on the AIM-MTU.	✓		
<b>For Events the AIM-MTU is Attending in Sponsor's Region:</b>			
• Invitation	✓		
• Logo on AJAC event banner	✓	✓	
<b>Cross Marketing Opportunities:</b>			
• Use of AIM-MTU media in sponsor's marketing materials	✓	✓	

## Donations

If your organization would prefer to donate to the AIM-MTU instead of participating in one of the above sponsorships, AJAC is graciously accepting tax deductible donations of any amount. In appreciation, your organization's name and web site link will be included on the AJAC web site.

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# AIM-MTU Sponsorship Form



Our organization is pleased to support AJAC's Advanced Inspection and Manufacturing Mobile Training Unit (AIM-MTU) by selecting one of the sponsorship levels indicated below or offering a donation.

## Sponsor's Contact Information

Sponsoring organization \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web Site Address \_\_\_\_\_

## Selected Sponsorship Level

- Journey Level — \$25,000 per year
- Apprentice — \$15,000 per year
- Pre-apprentice — \$5,000 per year
- Donation — Please specify the amount \$ \_\_\_\_\_

## Payment

Please make your check payable to AMJTC and send it with this form to:

**AJAC**  
**Megan Fiess**  
**6770 E. Marginal Way S., Bldg. A-106, Seattle, WA 98108**

## Logo Size and Format

If you selected one of the sponsorship levels above, please e-mail your organization's web site link and logo in .eps format to Lisa Van Dyke at [lvandyke@ajactraining.org](mailto:lvandyke@ajactraining.org).

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