



More Than a Graduation. A Workforce Milestone.
2026 Sponsorship Opportunities



SPONSOR GRADUATION



Discover Your Sponsorship Package on the Next Page!

Your Sponsorship Return-on-Investment

Sponsoring AJAC's graduation provides your company with valuable visibility, brand recognition, and networking opportunities while supporting workforce development and AJAC's mission of building a sustainable manufacturing workforce here in Washington State. Graduation is not possible without the support of our sponsors!



Visibility and Brand Recognition

Prominent Exposure: Your logo will be displayed on key materials (graduation program, ceremony presentations, swag bags) and at the event, ensuring high visibility to a relevant audience.

Social Media Reach: Sponsors are recognized on AJAC's social media channels, allowing your brand to be seen by AJAC's broad and engaged following.

Year-Round Recognition: Your logo is featured on AJAC's high-traffic web pages, providing long-term exposure beyond the event.



Support for Skilled Workforce Development

Investing in the Future: By sponsoring AJAC's graduation, you directly support the development of a skilled workforce, helping to bridge the labor gap in advanced manufacturing.

Enhancing Industry Collaboration: Your sponsorship shows your commitment to workforce development, apprenticeships, and encourages industry partnerships to build a stronger community of skilled workers.

Employee Recognition: For organizations with apprentices graduating, sponsorship offers an excellent way to showcase their commitment to employee development and celebrate their contributions to the organization's growth.



Networking Opportunities

Event Attendance: Sponsors receive tickets to the graduation, which offer networking opportunities with leaders in the manufacturing, apprenticeship, and education sectors.

Job Openings Promotion: You can promote your company's open positions on AJAC's career web page, allowing you to connect with future apprentices.



Targeted Marketing

Customized Recognition: With options like social media recognition, advertisements in the graduation program, and marketing materials in swag bags, sponsors can tailor their exposure to their target audience.

Exclusive Add-Ons: The opportunity to include videos, company flyers, and other personalized marketing materials allows sponsors to make a direct and lasting impact on attendees.

TITLE SPONSOR (3 AVAILABLE)

\$3,995

- **Tickets to Graduation:** 5
- **Title Recognition:** Company name and logo prominently featured on the cover of the graduation program.
- **Logo Placement:** On podium, graduation slideshow, ceremony presentation, program, and welcome poster.
- **Advertising:** Full-page ad in the graduation program.
- **Social Media:** Recognition on AJAC's social media channels (logo/video placement of your choice).
- **Newsletter:** Recognition in AJAC's Spring 2026 newsletter (over 7,000 subscribers).
- **Swag Bag:** Complimentary AJAC swag.
- **Company Acknowledgment:** Emcee acknowledgment during opening and closing remarks.
- **Year-Round Recognition:** Logo placement on high-traffic AJAC web pages.
- **Marketing Materials in Swag Bag:** Provide a flyer to include in the swag bag.
- **Job Openings Promotion:** Promote your open positions on AJAC's careers web page.

AWARD SPONSOR (4 AVAILABLE)

\$2,995

AJAC presents four individual awards, each with one exclusive sponsor. Sponsorships are first-come, first-served, and each award will feature the sponsoring company's logo engraved alongside AJAC.

Awards to choose from: Adult Apprentice of the Year, Youth Apprentice of the Year, Instructor of the Year, and Company of the Year

- **Tickets to Graduation:** 4
- **Logo Placement:** Your company's logo included on one award (you choose)
- **Advertising:** Half-page ad in the graduation program.
- **Social Media:** Recognition on AJAC's social media channels (logo/video placement of your choice).
- **Newsletter:** Recognition in AJAC's Spring 2026 newsletter (over 7,000 subscribers).
- **Swag Bag:** Complimentary AJAC swag.
- **Company Acknowledgment:** Emcee acknowledgment during opening and closing remarks.
- **Year-Round Recognition:** Logo placement on high-traffic AJAC web pages.

FOOD & BEVERAGE SPONSOR (2 AVAILABLE)

\$1,995

- **Tickets to Graduation:** 3
- **Logo Placement:** Branded signage at food and beverage areas, graduation slideshow and ceremony presentation, program, welcome poster, and bistro tables.
- **Advertising:** Half-page ad in the graduation program.
- **Social Media:** Recognition on AJAC's social media channels (logo/video placement of your choice).
- **Newsletter:** Recognition in AJAC's Spring 2026 newsletter (over 7,000 subscribers).
- **Swag Bag:** Complimentary AJAC swag.
- **Company Acknowledgment:** Emcee acknowledgment during opening and closing remarks.
- **Year-Round Recognition:** Logo placement on high-traffic AJAC web pages.
- **Marketing Materials in Swag Bag:** Provide a flyer to include in the swag bag.
- **Job Openings Promotion:** Promote your open positions on AJAC's careers web page.

PHOTOBOOTH SPONSOR (1 AVAILABLE)

\$1,495

- **Tickets to Graduation:** 2
- **Logo Placement:** Large poster with your logo at photobooth, tabletop sign on photobooth prop table, graduation slideshow and ceremony presentation, and graduation program.
- **Company Acknowledgment:** Emcee acknowledgment during opening and closing remarks. Acknowledgment in follow-up email to all attendees.

SUPPORTING SPONSOR (3 AVAILABLE)

\$995

- **Tickets to Graduation:** 2
- **Logo Placement:** Graduation slideshow, ceremony program and presentation, and welcome poster.
- **Newsletter:** Recognition in AJAC's Spring 2026 newsletter (over 7,000 subscribers).
- **Company Acknowledgment:** Emcee acknowledgment during opening and closing remarks.

FRIENDS OF AJAC SPONSOR (5 AVAILABLE)

\$495

- **Tickets to Graduation:** 1
- **Logo Placement:** Graduation slideshow, ceremony program and presentation, and welcome poster.

OPTIONAL VIDEO ADD-ON*

\$295

- **30-Second Video Recognition of Your Graduating Apprentices:** Recognize your apprentices at graduation during the ceremony. AJAC will produce a video at your company acknowledging your graduates and any message you want to send. Video will be played prior to your apprentices walking across the stage.

**Companies located in Central or Eastern Washington/Idaho must reserve this add-on by April 1st*

OPTIONAL ADVERTISEMENT ADD-ON*

\$195

- **1/4 Page Advertisement in Graduation Program:** Put your brand directly in front of the people who matter most to your business. You can include this advertisement as an add-on to your exiting sponsorship package or purchase it without committing to anything else.